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This study aims to analyze the effect of service quality on patient satisfaction at Tugu Health Center, Lelea District, Indramayu Regency. The research method used is quantitative with a survey approach to 71 respondents selected using the Slovin formula. Data were collected through questionnaires and analyzed using a simple linear regression test with the help of SPSS software.

The results of the study showed that the quality of service at Tugu Health Center was included in the good category with an average score of 81.64%. The highest dimension was Reliability with a score of 82.54%, while the lowest dimension was Responsive with a score of 80.70%. Meanwhile, patient satisfaction was also classified as high with an average score of 75.24%, where the Experience dimension was the highest (77.46%) and Performance the lowest (73.52%).

Regression analysis shows that service quality has a significant effect on patient satisfaction with a coefficient of determination (R^2) of 29.6%. This means that 29.6% of the variation in patient satisfaction can be explained by service quality, while the rest is influenced by other factors outside the study.

Based on these findings, it is suggested that Tugu Health Center improve the dimensions of service that are still low, such as Responsiveness and Performance, and maintain the dimensions that are already good. This study contributes to improving the quality of health services and can be a reference for further research.

Keywords: *Service Quality, Patient Satisfaction, Tugu Health Center, Linear Regression.*